

# Whittier Union High School District

By-Trustee Area Election Formation  
Process

Community Outreach Update  
November 13, 2018



*Whittier Union High School District*

*...to Achieve and Maintain Excellence*

# Background

- Whittier Union High School District is shifting from At-Large elections to By-Trustee Area elections.
- The change is being implemented to comply with the California Voting Rights Act.
- To define the trustee areas, the Board is undertaking a process led by a demographer and legal team to ensure the maps meet legal and regulatory criteria.
- By-Trustee Area Elections for the Whittier Union High School District Board of Trustees will begin November 2020.



# District Commitment

- Process will be **transparent, inclusive** and **community-focused**
- Record and consider all comments
- Ensure the community understands the “why” and “how”
- Meet legal deadlines
- Ensure maps meet all legal and regulatory criteria



# What's Been Done

- Two Public Hearings – Defined criteria
- NDC drafted initial maps with corresponding election plans
- Postcards were mailed to homes across the District
- Postcards available at District schools and at active community locations throughout the District
- Draft maps and input cards available at WUHSD schools
- Webpage launched
- Draft maps with demographic information, rationale and proposed sequence of elections posted online. Interactive Map feature and electronic comment form available.
- Newspaper ads, social media, press releases, and eblasts



# Public Events

- Public Hearings – Board of Trustee Meetings

All meetings will be held in the WUHSD Board Room and begin at 7:00 p.m.

**November 13, 2018:** Regular Board Meeting

**December 11, 2018:** Regular Board Meeting

**January 15, 2019:** Regular Board Meeting

**February 12, 2019:** Regular Board Meeting (Final Board Decision)



# Public Events

## Community Open Houses

### Round 1:

- **November 26, 6-8 p.m.** at Whittier High School
- **November 27, 6-8 p.m.** at Santa Fe High School
- **November 28, 4-6 p.m.** at La Serna High School

### Round 2:

- **December 13, 6-8 p.m.** at Pioneer High School
- **December 15, 9-11 a.m.** at Wallen L. Andrews School
- **December 18, 4-6 p.m.** at California High School

- Consistent content for all meetings; map review, working group discussions
- Spanish translation services will be provided.
- To request additional language assistance or childcare call (562) 698-8121 ext. 1000



# Public Events

## One-on-one Meetings with the Demographer

- Deeper discussion, stakeholders can ask questions about the draft maps and provide input on possible modifications
- **November 16 and November 27: BY APPOINTMENT**
- Duration: 45 minutes each
- Location: District Office Board Room
- To make an appointment call (562) 698-8121 ext. 1000



# Public Events

## As-Needed Group Presentations

- Duration: **December–January**
- Group-specific presentations by Outreach Team
- Overview of the process
- Informational material and draft maps will be circulated
- Comment cards will be provided
- To request a presentation call (562) 698-8121 ext. 1000





# Outreach Efforts for Public Events

- Informational materials
- WUHSD District Formation website:  
[www.elections.wuhsd.org](http://www.elections.wuhsd.org)
- E-blasts
- Print & Social Media Ads
  - Whittier Daily News
  - WUHSD Facebook
- Community Postings



# Specific to WUHSD

## Student-Driven Effort

Partner with the Superintendent's Student Advisory Council, develop a manageable program that will provide a path for students to be engaged and involved in the process



Get Involved | Stay Informed  
Visit [www.elections.wuhsd.org](http://www.elections.wuhsd.org)



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