

Whittier Union High School District

By-Trustee Area Election Formation
Process

Community Outreach Update
October 16, 2018



Whittier Union High School District

...to Achieve and Maintain Excellence

Background

- Whittier Union High School District is shifting from At-Large elections to By-Trustee Area elections.
- The change is being implemented to comply with the California Voting Rights Act.
- To define the trustee areas, the Board is undertaking a process led by a demographer and legal team to ensure the maps meet legal and regulatory criteria.
- By-Trustee Area Elections for the Whittier Union High School District Board of Trustees will begin November 2020.



District Commitment

- Process will be transparent, inclusive and community-focused
- Record and consider all comments
- Ensure the community understands the “why” and “how”
- Meet legal deadlines
- Ensure maps meet all legal and regulatory criteria



Public Events

- Public Hearings – Board of Trustee Meetings

All meetings will be held in the WUHSD Board Room and begin at 7:00 p.m.

- October 16, 2018: Special Board Meeting
- October 30, 2018: Special Board Meeting
- November 13, 2018: Regular Board Meeting
- December 11, 2018: Regular Board Meeting
- January 15, 2019: Regular Board Meeting
- February 12, 2019: Regular Board Meeting (Final Board Decision)



Public Events

- Community Open Houses
 - Timing to be consistent with mapping discussion
 - Various Locations TBD
 - Consistent content for all meetings
 - Map review, working group discussions, input
 - WUHSD to provide childcare
 - Spanish translation services will be provided
 - Requests for additional language services must be submitted 72 hours in advance. Call (562) 698-8121 ext. 1000



Public Events

- One-on-one Meetings with the Demographer
 - Deeper discussion, stakeholders can ask questions about the draft maps and provide input on possible modifications
 - 2 Dates to be Identified: BY APPOINTMENT
 - Duration: 45 minutes each
 - Location: District Office
 - More information to follow



Public Events

- As-Needed Group Presentations
 - Duration: December–January
 - Group-specific presentations by Outreach Team
 - Overview of the process
 - Informational material and draft maps will be circulated
 - Comment cards will be provided



Outreach Efforts for Public Events

- Informational materials:
 - Featuring dates and times of upcoming meetings and public participation opportunities to be delivered to homes within WUHSD boundaries, key community locations, as well as to District schools
- E-blasts:
 - Distribution list of over 20,000 stakeholders including, WUHSD families and staff, community groups and local elected officials. List will be augmented to include additional stakeholders interested in the process



Outreach Efforts for Public Events

- Print & Social Media Ads:
 - Coordination with Whittier Daily News to place ads promoting opportunities for public participation
 - WUSD Facebook ads to strategically engage residents, parents and community members within WUHSD
- Community Postings:
 - Draft maps with overview of process and public input opportunities will be accessible at all WUHSD schools



Specific to WUHSD

- Student-Driven Effort:
 - Partner with the Superintendent's Council, develop a manageable program that will provide a path for students to be engaged and involved in the process



Questions?

